



## CO-CREATE SOLUTIONS

BY FOUNDERS

We at Space2Grow believe in collaboration and co-creating innovative solutions that are inclusive, leading to a utopian world that we all desire and want to achieve.

This **2020 roundup** exhibits the vision of the organisation and how various stakeholders have come together to embark on a beautiful journey of change.

### SPACE2GROW ROUNDUP 2020

## TABLE OF CONTENTS

---

Founders' Message • P. 2

---

### Work

Child Protection • P. 3  
Anti Human Trafficking • P. 4  
Inclusive Skilling • P. 5  
Pandemic • P. 6

---

Media Coverage • P. 7

---

Partners • P. 8

---

Our Team • P. 9

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# OUR GROWING ORGANISATION

BY CHITRA IYER & ANUJ SINGHAL

## Our Fellow Change-Makers and Impact-Creators!

2020 - one of the craziest years the world has experienced, has been a hugely successful one, for all of us at Space2Grow - thanks to its wonderful team - that's worked together tirelessly for the one cause that each of us has believed in, and come together for.

By closing the gap between many Non-profits and their Donors, Space2Grow has helped many Social and Community-based Organizations in the **Anti Human Trafficking, Child Protection, Livelihoods and Education** space, overcome the daunting challenges they had always faced. We've been the accelerator that helped bridge the traditional gap between Donors and the Non-profits they were funding, by helping them strengthen and simplify their triad of Strategy, Operations and Governance. We also ensured a sustained impact, by journeying with them as they underwent these crucial changes. And with the strength of this team, it isn't a wonder that we were able to create a Milestone impact across their many verticals.

**ONCE AGAIN HERE'S TO OUR STRONG PARTNERSHIP AND THE BEAUTIFUL JOURNEY WE'VE TAKEN SO FAR. TOGETHER, LET'S MAKE 2021, EVEN MORE IMPACTFUL!**

## CHILD PROTECTION

Like many other things, COVID-19 changed the face of education as we knew it, with conventional classrooms making way for online classes held using the Internet. With over 260 million children in schools accessing online classes and an additional 90 million of them accessing additional classes through Ed-tech companies, the need for children to be safe online, an issue that had never been given much thought so far, had suddenly become extremely important.

With an aim to make Online safety a fundamental right of each child, we started a Marquee initiative with **Vedantu**, an Education Technology company that understood that while growing a business was important, doing it responsibly was even more important. Determined to take measures to protect children online, Space2Grow, in collaboration with Vedantu, **launched an Online Child Safety Policy in the Ed-tech Space - the first ever initiative of its kind in India.**



Here's some of our other work in the area:

- Initiate a dialogue with **NCPCR** and **DCPCR** to lead the change in the online child safety
- Conducted series of webinar to create awareness on Online Safety

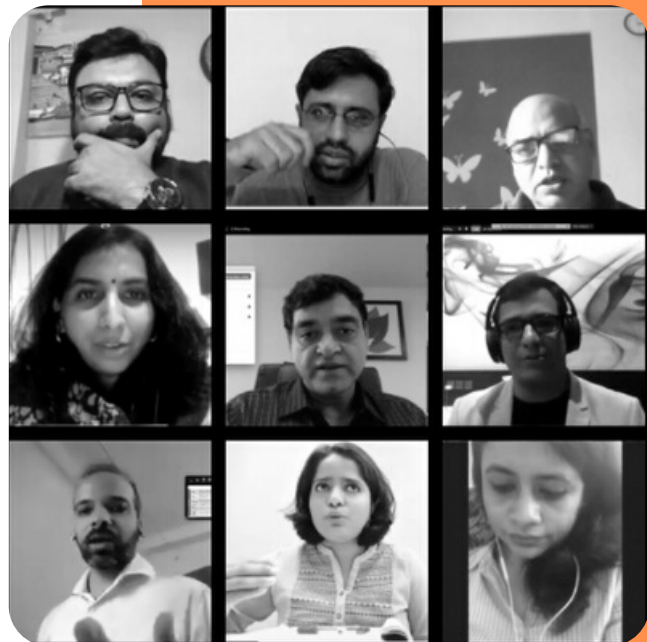
**"ITS A RIGHT OF EVERY CHILD TO BE SAFE ONLINE"**

## ANTI HUMAN TRAFFICKING

Human Trafficking, which has been in existence for decades has seen a sharp increase after the COVID-19 pandemic and the Ministry of Home Affairs (MHA) has issued new advisories to handle the crisis.

In alignment with MHA's Guideline and its impact on Human Trafficking - Space2Grow started their First Responders training program for community-based organizations to be able to deal effectively with human trafficking. As part of the initiative, we reached out to over 1,000 people in collaboration with the Jharkhand NRLM team and the sessions included valuable insights from experts from **DCPCR, NCPCR, Ministry of Social Justice & Empowerment**.

We continue to work with our partners and the government on scaling this initiative up, with a vision to be able to institutionalize this training and make every citizen aware of what human trafficking entails and ways that they can contribute towards preventing it.



Here's some of our other work in the area:

- Advising a **Social startup** in the Antihumantrafficking space, on Strategy, Rehabilitation and Reintegration of victims of human trafficking.
- The Launch of our **Back2Roots program** - an initiative designed to support grassroots organizations through an accelerator program. As part of this initiative, we are currently supporting **GGBK**, a Nonprofit Organization in South 24 Parganas, in their Strategy, Finance, Compliance, Fundraising, and Project Management functions.
- Participating as thought leaders in Webinars on the impact of the pandemic, on AHT and the changing scenarios within grassroots organizations for partners like **NIDM, Arthan, IJM** etc
- Partnering with the **National Institute of Disaster Management** as a key technical expert and sharing thoughts through the Webinar: Impact of the Pandemic on Human Trafficking.





## INCLUSIVE SKILLING

Inclusivity in a society will only be a distant dream without skilling that enables and empowers the marginalized sections. And through our series of training programs on Inclusive Skilling along with **Sehreeti**, we set the stage for a collective impact fund program.

With insights from experts in Corporates, government agencies, Non- Profits, and the Civil Society Organization, that helped us understand the existing gaps in the skilling model, we tailored it to make it more inclusive for the marginalized and vulnerable sections of the society that included Persons with Disabilities, Transgenders, Commercial Sex Workers and Victims of Human Trafficking.

Our efforts towards making Inclusive Skilling for marginalized communities a mandate within government schemes have been well-received by various stakeholders and we hope that our vision soon becomes a reality. We are continuing to co-create a model with help from champions from these marginalized communities for more effective and impactful programs.

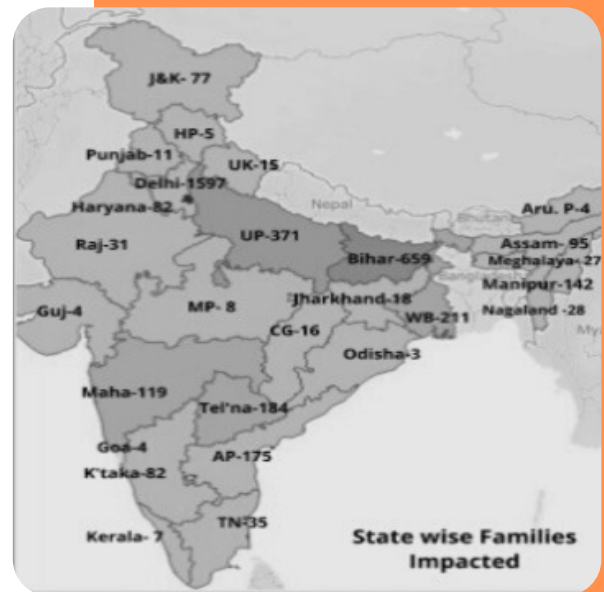


Here's some of our other work in the area:

- Partnering with **WeEducate** and **Sattva** to host a Webinar on Alternative Livelihoods for Commercial Sex Workers.
- Designing an alternative solution of livelihoods program for commercial sex workers with an aim to influence Corporates, Philanthropies and the Government for investing in and creating an alternative model.
- Supporting Non-profits working with victims of Human trafficking, with advisory and support to design and execute skill development programs.

## INDIA CARE COLLECTIVE - OUR COVID 19 RELIEF EFFORT

To say that 2020 has been an unexpected year for the entire world, would be an understatement and every individual has been, in some or other way affected by this pandemic. But amid this humanitarian crisis, the most affected ones have been daily-wage earners, widow pensioners, household workers and small shopkeepers. As part of our COVID relief effort, we are proud to have come together for India Care Collective - a COVID 19 relief effort that impacted 4,500+ families with a direct cash transfer of more than INR 65 Lacs in a period of two months.



**"THE COVID19 SITUATION HAS LED TO SOCIAL IMPACT AT STAKE, ITS CRITICAL THAT WE STARTED THE PROCESS OF CRISIS PLANNING, PRIORITIZATION AND RESTRATAGISING, AND WE HAVE COMPLETED THIS PROCESS WITH THE HELP OF SPACE2GROW"**

**BY ONE OF THE COMMUNITY BASED ORGANISATION WHICH WAS IMPACTED BY PANDEMIC**

# SPACE2GROW IN NEWS AND SOCIAL MEDIA

1. First of its Kind , Online Child Safety Policy in Ed-tech Space in collaboration with Vedantu  
[Times of India](#)  
[The Logical Indian](#)  
[India CSR Network](#)
2. Space2Grow Founder Chitra Iyer, featured in CEO Insights as one of the Top 10 Women Startup CEOs  
[CEO Insights India](#)
3. India Care Collective - A COVID 19 relief effort , helping the most vulnerable through direct cash transfer  
[The Better India](#)  
[Radio City](#)
4. Inclusive Skilling - Collective Impact Fund Program trainings  
[S2G Website](#)
5. Anti Human Trafficking First Responder Trainings  
[S2G Website](#)
6. Building alternative livelihood models and pathways of change for Commercial Sex Workers Webinar in Collaboration with Sattva and WeEducate  
[Building alternative livelihood models and pathways of change for Commercial Sex Workers](#)

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## Edtech company Vedantu introduces

Dec 22, 2020, 05:11 PM IST











CHENNAI: Edtech company Vedantu is introducing a new initiative to help students learn safe and sound. The initiative has a social impact and aims to create a preventive touch point, the company said.

"With the #ChildSafetyPolicy, we can experience the power of technology in education."

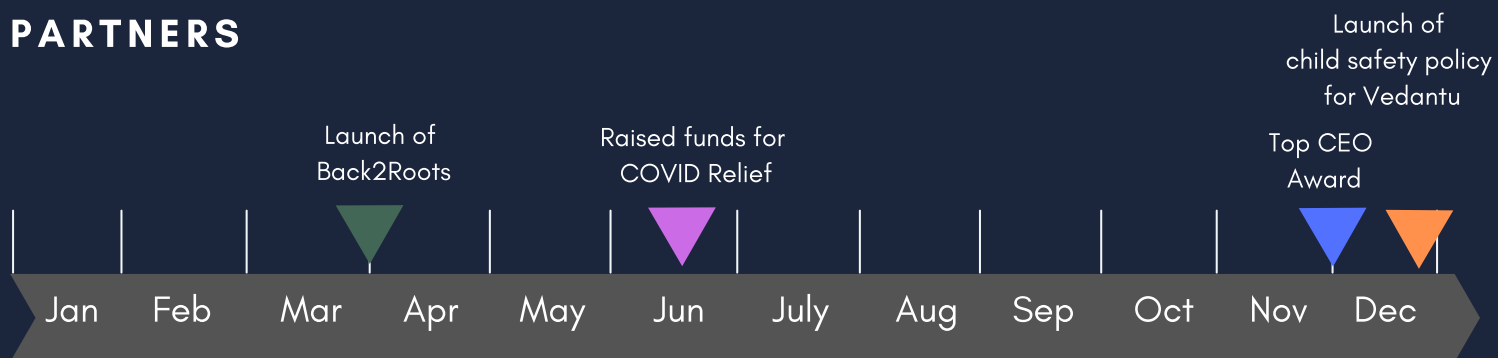
"Vedantu is the only edtech brand that offers a one-to-many LIVE learning experience where a teacher can interact with up to 500 students in a single session."

**Top 10 Women Startup CEOs - 2020**

In India, the startup ecosystem is ranked third largest in the world. It is majorly dominated by the men counterparts, however, women leading culture is on the rise. Women are growing at a rapid pace. With equivalent support from the Indian government, which has invested highly to fund and boost female entrepreneurs, startups VCs are proactively untying knots to bridge the gender gap. Augmenting the strategies by startups, the Indian government's Startup India organizes programmes also. Experts state that there is still funding challenge prevailing in the female entrepreneurs' category in India, as past reports suggest that startup founder witnessed a 12 percent downfall in 2019 to 17 percent in 2018. Neutralizing this, and boosting the women's startup culture, another report from predicts that women entrepreneurs have the potential of generating 150 - 170 million job opportunities in India by 2030. In past, India has witnessed women successfully led their respective organizations to success. A National Sample Survey states that only 14 percent of the businesses are operated by women. Exhibited equivalent leadership qualities like men, and are running organizations without any inputs from anyone. Being a country which is presently boosting child education, through government initiatives like 'Beti Bachao, Beti Padhao', 'Mahila E-haas', and 'One Stop Centre Scheme', India is creating its pathway to a some of the women in the corporate sector, in this issue of the CEO Insights magazine, we present a list of 'Top 10 Women Startup CEOs - 2020'. The list is selected by industry veterans, CEOs, and VCs, and the CEO Insights editorial boards, who have fought their way up, and serving the nation through their Readers will be able to create an environment for meaningful and motivational thoughts.

Company Logo	Company Name	Company Management	Company Description
	Harold Meagan	Akashia Rajput, CEO	Fostering smart casuals for men and women, and branding on clever crafts aesthetics.
	Life And Half	Charu Tripathi, Founder	With skills like brand marketing, brand development, and brand management direction skills for success in startup culture.
	Space2Grow	Chitra Iyer, Founder	Creating a unique identity in the corporate realm, and working for antihuman trafficking, and education.
	Care N Grow - School health ecosystem	Meghana Kambham, Founder	Medical graduate and social entrepreneur who is passionate to help kids and prevention solutions in healthcare and education.
	Digital Tensor	Radhika Chavan, Founder & CEO	A dynamic personality with skills in manual testing, agile methodologies, system testing, selenium, and mobile testing.
	Xaina Drugs	Rashmi Kivra, CEO	Rashmi is an inspirational figure for many and as an industry stalwart she changes into the sector. Her entrepreneurial and leadership skills have helped status in the industry.
	WEVIRAL	Riyanka Basu, Co-Founder	A creative media company that primarily caters to the education and real estate driven digital solutions.
	InsiderIed	Shamini Aji, Founder & CEO	Famous for her public speaking, writing, and entrepreneur skills, she has authored which is an announced best seller by the New Indian Express, and the Oxford.
	Dynamisers Solutions	Sudipti Dhanwan, CEO	Nurturing solutions for web technologies, search engine optimization, mobile digital marketing, graphic design, logo design, email marketing, and social media delivery.
	Silhouette by Yukti (SBV) Academy	Yukti Kapoor Mehandiratta, Founder & CEO	A former Gladrags Mrs India, an ex-Banker and now a passionate entrepreneur on her panache, corporate leadership experiences and Reiki practice of energy leadership see for Corporates and Business owners.

## PARTNERS



### A Social Startup

Strategy, Ideation, Aftercare, Rehabilitation and Reintegration of victims of human trafficking



### GGBK

Strategy, Finance, Compliance, Fundraising, and Project Management functions



### Vedantu

Designing the child safety framework, policy, training, benchmarking, institutionalisation within Govt.



### India Care Collective

Program Design, Management, Fund Raising



### International Justice Mission

Co-create training module on AHT First Responder, partnership with State Government



### WeEducate and Sattva

Technical input on Alternative Livelihoods for Commercial Sex Workers



### First Responder Training

Program for CBOs to deal effectively with HT. Expert views from DCPCR, NCPCR, Ministry of Social Justice & Empowerment



### Inclusive Skilling Training

Stage for a collective impact fund program. Expert views from donors (IndusInd, CIFF, SVP), NSDC, Non -profits



### NIDM/ NCPCR

Impact of pandemic on Human Trafficking, plan to provide technical input on online child safety and AHT



# SPACE2GROW: THE TEAM THAT'S MAKING IT POSSIBLE

"NO IDEA CAN BE GREATER THAN THE TEAM THAT EXECUTES IT, SINCE WITHOUT THE TEAM IT'S JUST AN IDEA AND WITHOUT THE VISION OF LEADERS THERE IS NO START"

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